

## **OUR VISION**

To be at the forefront of creating a vibrant, innovative and confident place, where people choose to live, work and invest.

## **OUR MISSION**

Partnering with our members everyday, to nuture, develop and grow local business.

To achieve this, we have identified four strategic commitments

Strong strategic partnerships

Working together towards a vibrant society Connected and engaged membership

More members supported by great services, programmes and events Supporting a vibrant and confident place for business

> Creating a strategy to help build a vibrant place to live, work and invest

Strong and sustainable to deliver

Robust, sustainable and commited to developing and growing local business

**OUR VALUES:** 

**INCLUSIVE** 

**INSPIRE** 

**INVESTING**